

The logo for Nelson Schmidt features the company name in a dark blue, sans-serif font. The word "Nelson" is on the left and "Schmidt" is on the right. Between the two words is a decorative graphic consisting of a series of dark blue dots of varying sizes, arranged in a circular, spiral-like pattern. The background is a light gray with faint, large-scale geometric patterns of overlapping circles and lines.

Nelson Schmidt

BRANDING & WEBSITE

BRANDING



Wisconsin

COMMERCIAL PORTS ASSOCIATION





**WISCONSIN
PORTS**



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DESIGN

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AGENDA DESIGN

WISCONSIN COMMERCIAL
PORTS ASSOCIATION

2021

ANNUAL MEETING

414.286.8130 | WCPA.ORG

BUSINESS MEETING

Thursday, August 5, 2021

2:00 P.M. WELCOME
Scott J. Kluver; Administrator, City of Washburn
Adam Tindall-Schlicht; WCPA President

2:15 P.M. ELECTION OF OFFICERS

2:20 P.M. BRIEFINGS
Presentation of Minutes
Treasurer's Report
2021 Donation (\$500)
North Coast Community Sailing
West End Park, Washburn
Old Business
New Business
Approval of WCPA Policy Agenda
Set Date & Location for Next Year

2:50 P.M. PORTS ROUNDTABLE
Updates & Initiatives

3:30 P.M. STATE TOPICS OF DISCUSSION

3:45 P.M. FEDERAL TOPICS OF DISCUSSION

4:00 P.M. NETWORKING SOCIAL
Hosted Drinks & Hors d'oeuvres
Harbor View Center Patio & Marina Overlook

7:30 P.M. DINNER ON YOUR OWN

INFORMATION

**HARBOR VIEW
EVENT CENTER**
130 Harbor View Drive
Washburn, Wisconsin

**AUGUST
5-6, 2021**

SPONSORS

PLATINUM (\$750)
EA Engineering,
Science and Technology
Foth Engineering
Michels Corporation

GOLD (\$500)
Collins Engineers
The DeLong Co., Inc.
Port Milwaukee

SILVER (\$250)
Broadwind
Central Marine
Logistics/Internship
Komatsu
World Shipping, Inc.

ANNUAL MEETING

Friday, August 6, 2021

8:00 A.M. CONTINENTAL BREAKFAST
WCPA Sponsors: Platinum, Gold & Silver

8:30 A.M. WELCOME & INTRODUCTIONS
Mary D. Motiff; Mayor, City of Washburn

8:45 A.M. PRESENTATION – PLATINUM SPONSOR
Luke Ploessl; General Manager of Marine Operations,
Michels Corporation

**9:00 A.M. UPDATE FROM WI DEPARTMENT
OF TRANSPORTATION**
Mike Halsted; Harbors & Waterways Program Specialist

**9:20 A.M. UPDATE FROM WI DEPARTMENT
OF ADMINISTRATION**
Mike Friis; Leader, Resource Policy Team Manager,
Wisconsin Coastal Management

9:40 A.M. LAUNCH OF NEW BRANDING & WEBSITE
Mike Fredrick; Chief Creative Officer, Nelson Schmidt

10:00 A.M. PRESENTATION – PLATINUM SPONSOR
Brian Hinrich; Client Team Leader,
Foth Infrastructure & Environment

10:15 A.M. COFFEE BREAK & NETWORKING
WCPA Sponsors: Platinum, Gold & Silver

**10:40 A.M. UPDATE FROM WI DEPARTMENT
OF TOURISM**
Julie Fox; Regional Tourism Specialist

**11:00 A.M. UPDATE FROM WISCONSIN
HARBOR TOWNS**
David Eades; Executive Director, Bayfield Chamber

**11:20 A.M. DISCUSSION ON CRUISE SHIPS
IN WISCONSIN**
Adam Tindall-Schlicht; President, WCPA

**11:40 A.M. UPDATE FROM INTERLAKE
MARITIME SERVICES**
Brendan O'Connor; Vice President of Marketing
& Marine Traffic

12:00 P.M. PRESENTATION – PLATINUM SPONSOR
Brian Lesinski; Senior Vice President & Director,
EA Engineering, Science and Technology

**12:15 P.M. UPDATE ON ASHLAND ORE DOCK
& OTHER PROJECTS**
Brant Kucera; City Administrator

12:35 P.M. CLOSING REMARKS & DISMISSAL
Adam Tindall-Schlicht; President, WCPA

HOTELS

THE WASHBURN INN
128 Harbor View Drive
Washburn, Wisconsin
715-373-5671
Ten double queen rooms have been reserved for the night of August 5, 2021. Early reservations are advised and required by June 30, 2021. Cancellation accepted up until day of the event. Located next to Harbor View Event Center, overlooking Washburn Marina.

NORTH COAST INN & CHALETs
26 W. Bayfield Street
Washburn, Wisconsin
715-373-5512
Other lodging available in Bayfield and Ashland.

CAMPGROUNDS

THOMPSON WEST END CAMPGROUND
50 campsites located on gradual slope to shoreline of Chequamegon Bay. Suitable for larger RVs and motorhomes. No reservations accepted. First come/first served.

MEMORIAL PARK CAMPGROUND
50 campsites located in old growth pine bluff overlooking Chequamegon Bay. Suitable for smaller RVs and tents. No reservations accepted. First come/first served.

WISCONSIN COMMERCIAL
PORTS ASSOCIATION

2021

ANNUAL MEETING



LETTERHEAD AND SIGN



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1234 Street Name,
Milwaukee, WI 53202

414.XXX.XXX
JaneDoe@wcpa.com

WisconsinPorts.com

THANK YOU TO OUR SPONSORS

EA EA Engineering,
Science, and
Technology, Inc., PBC

Foth

MICHEL'S

**COLLINS
ENGINEERS INC.**

DL
The DeLong Co., Inc.

**PORT
Milwaukee**
CONNECTING TO THE WORLD

BROADWIND
HEAVY FABRICATIONS
THINK BIG.

**Central Marine
Logistics**



KOMATSU
Creating value together

World
WORLD SHIPPING, INC.

WISCONSIN PORTS



POWERPOINT TEMPLATE



NEW BRAND LOOK AND FEEL

August 7, 2021



WEBSITE



WHATS ON THE AGENDA



BECOME A MEMBER

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BY-LAWS

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ANNUAL MEETING

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PORT OF GREEN BAY



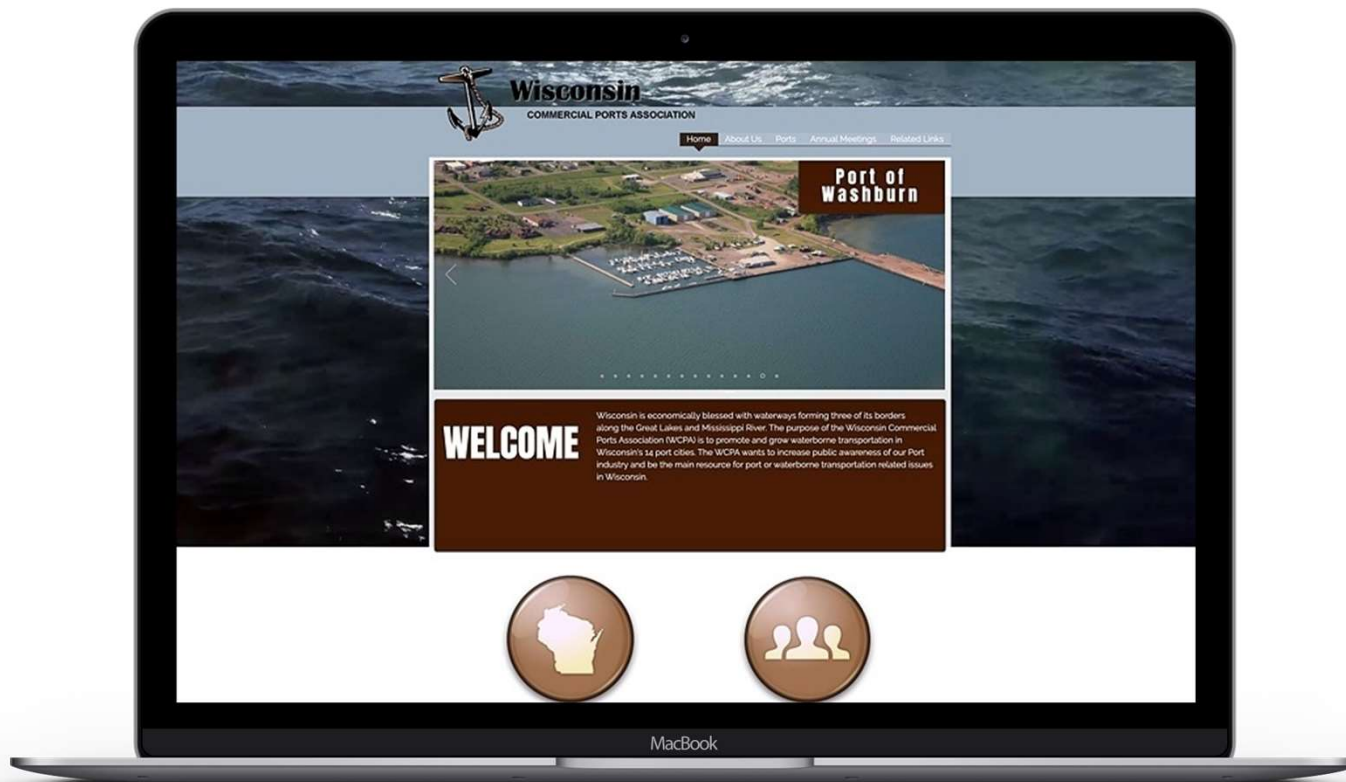
FUTURE PLANS

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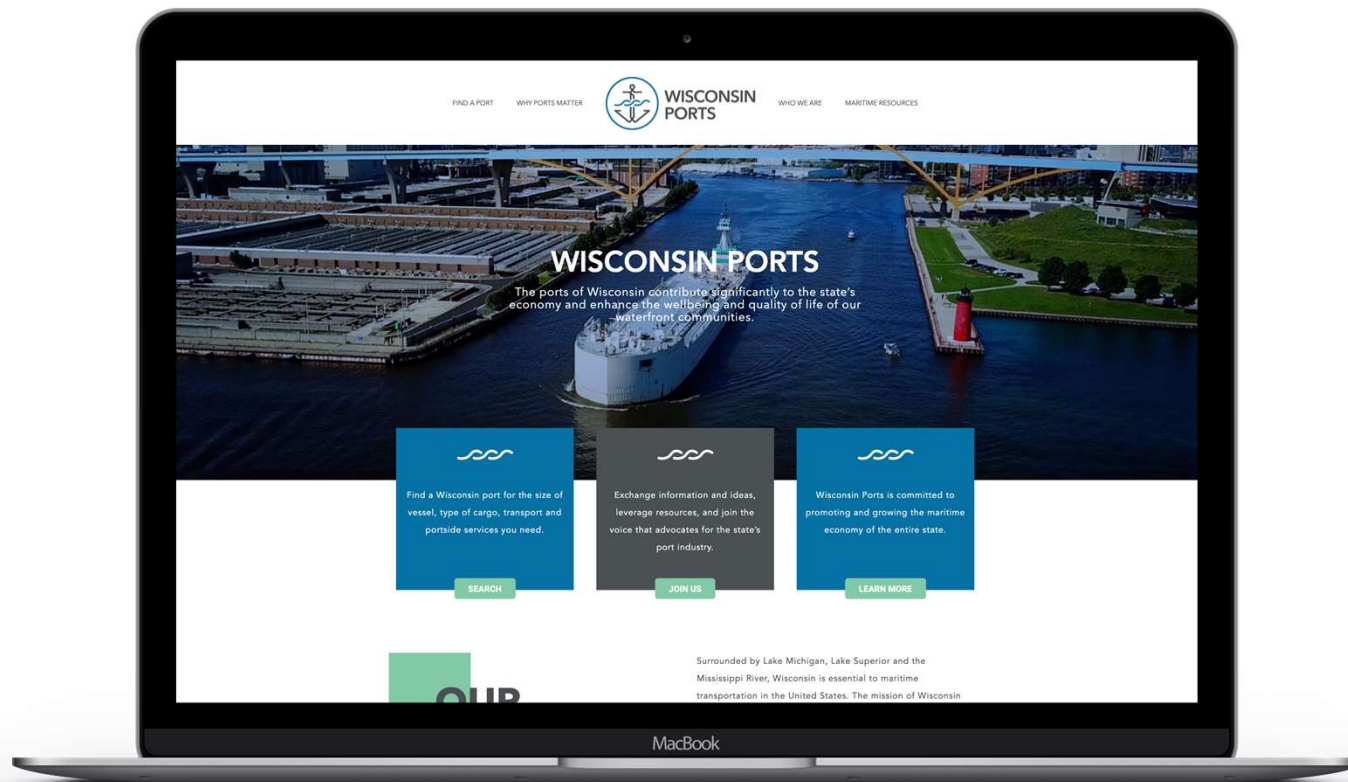


WEBSITE

ORIGINAL WEBSITE



NEW WEBSITE



QUESTIONS